

A YOUTUBE SHOW BY HUNTER BOLTON

Coffee *Talk*

MEDIA KIT
October 2026

Honest, beautifully shot reviews of coffee gear, tested in real daily use. New episodes every Thursday.

AUDIENCE

1,280 YouTube subscribers	**15,192** Channel views
1,227 Instagram followers	**59%** Viewers aged 25 to 44, mostly in the US

As of October 23, 2026. Live numbers at hunterbolton.com/coffee-talk

EPISODES



KINGrinder K6 review
9,000+ views across the review and its Short in the first week.



Terra Kaffe Demi review
Do you need skill to make good espresso? A week of real mornings with a super-automatic.

BRANDS I'VE SHOT

KINGrinder · Kuma Coffee · Option-O · Terra Kaffe (shared my Demi photos) · Atlas Coffee Club

RATES

Review feature — **Product only**
An honest episode, edited B-roll and 5 edited photos, all with full usage rights.

Review + content package MOST CHOSEN — **from $500**
The episode and B-roll, 30+ edited photos and 3 vertical ad clips.

Product photo set — **$250**
30+ edited photos of your product, styled and lit at home.

Sponsored segment — **from $150**
A clearly marked spot inside an episode.

Product commercial — **from $1,250**
A finished spot for your ads, site or launch.

Extra vertical clip — **$125**
One more cut for Reels, Shorts or TikTok.

An honest verdict, clearly disclosed. Sponsors never approve the review.









hunterbolton.com/coffee-talk

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